



BOARD:	VA5055
SIZE:	20'X37'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	88,841/spot
GEOPATH PANEL ID:	31054578
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.821388 , -76.280656
MATERIALS:	Digital

I-464 DIGITAL DISPLAY

I-464 W/L 1 Mile South of I-264

This digital bulletin targets northbound I-464 traffic coming from Chesapeake and heading directly towards Portsmouth and Norfolk. The exit to I-264 is just one mile straight ahead of this display face.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

