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| BOARD: | TX317E |
| SIZE: | 14'X48' |
| ORIENTATION: | Facing East |
| WEEKLY 18+ IMP: | Audit Pending |
| GEOPATH PANEL ID: | Audit Pending |
| SLOTS/DWELL: | 8 Slots/8 Seconds |
| LAT/LONG: | 32.663528, -97.242028 |
| MATERIALS: | Digital |

I-20 DIGITAL DISPLAY

I-20 Digital; Just west of Kennedale Pkwy

This high-profile digital billboard captures westbound I-20 traffic approaching the US-287 interchange from Arlington and the Dallas metro area. Positioned at one of the most active exits in south Fort Worth, this display reaches heavy commuter and commercial traffic heading toward US-287, Kennedale, Mansfield, and the communities south of Fort Worth. The surrounding area is anchored by restaurants, fuel stops, and retail serving daily commuters. Traffic at this interchange is consistently heavy and builds significantly during morning and evening rush hours.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

