



BOARD:	TN701W
SIZE:	14'X48'
ORIENTATION:	Facing West
WEEKLY 18+ IMP:	223,597/spot
GEOPATH PANEL ID:	31031473
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.190358, -86.791755
MATERIALS:	Digital

I-65 DIGITAL DISPLAY

I-65 (N Loop) N/L ¾ Mile West of I-24

This high profile digital bulletin captures I-65 commuter traffic heading directly towards the I-24 on ramp and the north Nashville suburbs of Hendersonville, Goodlettsville, and Madison. This unit is located near the Metro Center business district and along a stretch of I-65 that is bumper to bumper during rush hour.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

