



BOARD:	VA503W
SIZE:	25'X48'
ORIENTATION:	Facing West
WEEKLY 18+ IMP:	325,561/spot
GEOPATH PANEL ID:	31032119
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	37.101849 , -76.468334
MATERIALS:	Digital

I-64 DIGITAL DISPLAY

I-64 N/L 3,000' East of Victory Blvd.

At 1,200 sq ft. this digital display is one of the largest billboards in the region and captures eastbound traffic traveling on I-64 heading towards Hampton, Norfolk, Portsmouth, and Chesapeake. This board is in the heart of Newport News and reaches not only commuter traffic, but also tourists that are coming from the Newport News/Williamsburg International Airport which is just 5 minutes northwest of this board. This stretch of Interstate 64 is one of the most heavily traveled freeways in Virginia.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

