





BOARD:	TN703N
SIZE:	10'X22'
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	20,122/spot
GEOPATH PANEL ID:	50614596
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.306580, -86.704937
MATERIALS:	Digital

geopath



## **I-65 DIGITAL DISPLAY**

I-65 E/L 1 Mile South of Long Hollow Pike (Exit 97)

Located on I-65 just north of Nashville, this digital bulletin reaches commuter traffic leaving the suburbs of Goodletsville, Springfield, and Whitehouse while heading directly towards the Nashville metropolitan area. In the immediate area of this billboard is Dollar General Corporate Headquarters, Target, Walmart, and many restaurants, hotels, and car dealerships. Traffic along this stretch of freeway is often bumper to bumper.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges