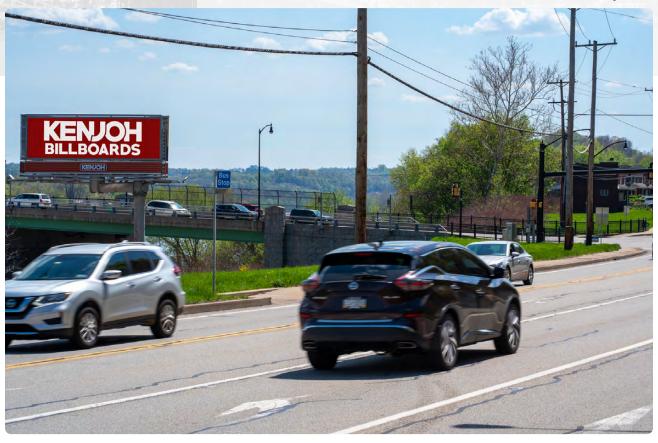


PITTSBURGH, PA



BOARD:	PA609N
SIZE:	11′X36′
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	225,189/spot
GEOPATH PANEL ID:	50508538
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	40.528801, -79.849587
MATERIALS:	Digital

geopath



FREEPORT ROAD DIGITAL DISPLAY

Freeport Road N/L 100 Feet N/O Hulton Bridge

This high profile illuminated digital bulletin captures southbound traffic on Freeport Road as well as those turning on to the Hulton Road. The Hulton Road signal light helps to extend the already above average dwell times of this unique digital bulletin. This structure targets suburban commuters traveling within and through the highly desirable areas of Verona, Oakmont, Cheswick, and Springdale.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges