

PITTSBURGH, PA



| BOARD: | PA607W |
|-------------------|-----------------------|
| SIZE: | 25'X48' |
| ORIENTATION: | Facing West |
| WEEKLY 18+ IMP: | 135,443 |
| GEOPATH PANEL ID: | 50508521 |
| SLOTS/DWELL: | Static |
| LAT/LONG: | 40.578753, -79.867588 |
| MATERIALS: | Vinyl |
| | |

I-76 (PA TURNPIKE) STATIC DISPLAY

Location: I-76 (PA Turnpike) N/L 3 Miles West of Route 28

Located on the very heavily traveled Interstate 76 (PA Turnpike), this 1,200 square foot billboard targets eastbound traffic heading directly towards Harmar Township, Exit 48 and Freeport Road where there are many restaurants, hotels, and commercial businesses. This is one of the largest billboards on the PA Turnpike.





- 1,200 Square Feet
- 78.5% Larger Than Traditional Bulletins
- 24/7 Constant Coverage