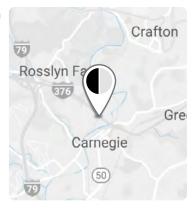


PITTSBURGH, PA



| BOARD: | PA601E |
|-------------------|-----------------------|
| SIZE: | 20'X37' |
| ORIENTATION: | Facing East |
| WEEKLY 18+ IMP: | 312,738 |
| GEOPATH PANEL ID: | 31014401 |
| SLOTS/DWELL: | Static |
| LAT/LONG: | 40.414126, -80.083778 |
| MATERIALS: | Vinyl |
| | |

geopath



I-376 STATIC DISPLAY

I-376 S/L 1 Mile E/O I-79

This unobstructed 75' tall illuminated static billboard display captures westbound traffic on I-376 coming from the Pittsburgh area and heading directly towards I-79. This stretch of I-376 is one of the busiest routes in Pittsburgh because of traffic merging from I-79 and other nearby roads. At 740 sq. ft., this display is one of the largest and most unique sizes of any billboard in the entire Pittsburgh region.

- 740 Square Feet
- 10% Larger Than Traditional Bulletins
- 24/7 Constant Coverage