



BOARD:	NC405S
SIZE:	10'X30'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	87,062/slot
GEOPATH PANEL ID:	50769050
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.129454 , -80.235612
MATERIALS:	Digital

US 52 DIGITAL DISPLAY

US 52 W/L 1,000' North of Liberty St., South Face

This highly visible digital unit captures northbound US 52 commuter traffic heading towards the heart of Winston Salem. Wake Forest University is just a 5 minute drive from this billboard.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

