



BOARD:	VA504N
SIZE:	20'X37'
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	85,795/spot
GEOPATH PANEL ID:	31054577
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.821388 , -76.280656
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

I-464 DIGITAL DISPLAY

I-464 W/L 1 Mile South of I-264

This digital bulletin targets southbound I-464 traffic coming from Portsmouth and Norfolk and heading directly into the Chesapeake area. The exit to I-64 is a 10 minute drive straight ahead of this display face.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

