

NEWPORT NEWS, VA



BOARD:	VA500E
SIZE:	25'X48'
ORIENTATION:	Facing East
WEEKLY 18+ IMP:	375,111/spot
GEOPATH PANEL ID:	31032116
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	37.103195, -76.469335
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

geopath



I-64 DIGITAL DISPLAY

I-64 N/L 2,500' East of Victory Blvd.

This digital unit at 1200 sq ft. is the largest freeway digital in the region and captures westbound traffic traveling on I-64 heading towards Williamsburg, VA. Hampton, VA is a short drive to the east and the Newport News/Williamsburg International Airport exit is just five minutes straight ahead. This stretch of Interstate 64 is one of the most heavily traveled freeways in Virginia.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges