

PITTSBURGH, PA



BOARD:	PA605W
SIZE:	11′X36′
ORIENTATION:	Facing West
WEEKLY 18+ IMP:	62,748/spot
GEOPATH PANEL ID:	31039415
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	40.549722, -79.825557
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet



PA I-76 (TURNPIKE) DIGITAL DISPLAY

I-76 (PA Turnpike) N/L 600' West of Route 28

Located on the very heavily traveled Interstate 76 (PA Turnpike), this digital billboard targets eastbound traffic heading directly towards Harmar Township, Exit 48 and Freeport Road where there are many restaurants, hotels, and commercial businesses. Exit 48 is just 1/4 mile east of this billboard.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges