

CHARLOTTE, NC



BOARD:	NC407N
SIZE:	10'X36'
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	218,886/slot
GEOPATH PANEL ID:	50735400
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	35.274417, -80.835583
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

geopath



STATESVILLE ROAD DIGITAL DISPLAY

Statesville Road N/L 500' North of I-85

Located on the very heavily traveled Statesville Road, this highly visible digital unit is just north of the entrance to I-85 and captures commuter traffic heading directly towards the heart of Charlotte. This board is in very close proximity to the intersection of I-85 and I-77. Billboard coverage in this area is very limited.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges