



BOARD:	NC403N
SIZE:	14'X48'
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	99,579/spot
GEOPATH PANEL ID:	50695721
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	35.049806, -80.617444
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

NC HWY 74 DIGITAL DISPLAY

HWY 74 E/L 1 Mile North of Rocky River Road

This HWY 74 digital bulletin is a few miles south of I-485 and captures southbound traffic coming from Charlotte and heading directly towards the city of Monroe.

- 1,200 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

geopath
verified

