



BOARD:	NC405S
SIZE:	10'X30'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	87,062/slot
GEOGRAPHIC PANEL ID:	50769050
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	<a href="#">36.129454, -80.235612</a>
MATERIALS:	Digital
DOWNLOAD:	Pending

**US 52 DIGITAL DISPLAY**

US 52 W/L 1,000' North of Liberty St., South Face

This highly visible digital unit captures northbound US 52 commuter traffic heading towards the heart of Winston Salem. Wake Forest University is just a 5 minute drive from this billboard.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

