



BOARD:	TX307E
SIZE:	14'X48'
ORIENTATION:	Facing East
WEEKLY 18+ IMP:	166,807/spot
GEOPATH PANEL ID:	50746085
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	32.664305, -97.327111
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

I-20 DIGITAL DISPLAY

I-20 S/L 2,000' West of I-35W

This new, high-profile digital billboard targets Westbound I-20 traffic coming from I-35W, Arlington and the Dallas metro area, and reaches heavy commuter traffic heading towards the Chisholm Trail PKWY (Toll Road), I-820 and many Fort Worth suburbs including Benbrook, TX.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

geopath
verified

