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| BOARD: | NC403N |
| SIZE: | 14'X48' |
| ORIENTATION: | Facing North |
| WEEKLY 18+ IMP: | 99,579/spot |
| GEOPATH PANEL ID: | 50695721 |
| SLOTS/DWELL: | 8 Slots/8 Seconds |
| LAT/LONG: | 35.049806, -80.617444 |
| MATERIALS: | Digital |
| DOWNLOAD: | Spec-Sheet |

NC HWY 74 DIGITAL DISPLAY

HWY 74 E/L 1 Mile North of Rocky River Road

This HWY 74 digital bulletin is a few miles south of I-485 and captures southbound traffic coming from Charlotte and heading directly towards the city of Monroe.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

