



BOARD:	NC402S
SIZE:	14'X48'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	111,739/spot
GEOPATH PANEL ID:	50695720
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	35.049806, -80.617444
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

NC HWY 74 DIGITAL DISPLAY

HWY 74 E/L 1 Mile North of Rocky River Road

Located on the very heavily traveled HWY 74, this right-hand read digital unit captures traffic heading north towards the suburbs of Indian Trail and Matthews and directly into Charlotte.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

