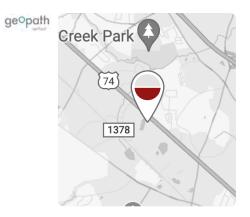


CHARLOTTE, NC



BOARD:	NC402S
SIZE:	14'X48'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	Audit Pending
GEOPATH PANEL ID:	Audit Pending
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	35.049806, -80.617444
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet



NC HWY 74 DIGITAL DISPLAY

HWY 74 E/L 1 Mile North of Rocky River Road

Located on the very heavily traveled HWY 74, this righthand read digital unit captures traffic heading north towards the suburbs of Indian Trail and Matthews and directly into Charlotte.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges