

## **PITTSBURGH, PA**



BOARD:	PA613S
SIZE:	15′X50′
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	99,594/spot
GEOPATH PANEL ID:	50508552
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	40.385463, -80.098833
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet



## **I-79 DIGITAL DISPLAY**

Location: I-79 W/L 2 Miles South of I-376

Digital display captures northbound 1-79 traffic heading directly towards the entrance to 1-376. This stretch of FWY is very heavily traveled by daily commuters. Walmart is located directly across the FWY from this unit.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges