



BOARD:	TN701W
SIZE:	14'X48'
ORIENTATION:	Facing West
WEEKLY 18+ IMP:	150,750/spot
GEOPATH PANEL ID:	31031473
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	36.190358, -86.791755
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

I-65 DIGITAL DISPLAY

I-65 (N Loop) N/L ¾ Mile West of I-24

This high profile digital bulletin captures commuter traffic on I-65 coming from north Nashville suburbs of Hendersonville, Goodlettsville, and Madison heading towards the Metro Center and downtown Nashville. Traffic along this stretch of I-65 is bumper to bumper during rush hour.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

