



BOARD:	PA603N
SIZE:	11'X36'
ORIENTATION:	Facing North
WEEKLY 18+ IMP:	78,007/spot
GEOPATH PANEL ID:	31022009
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	<a href="#">40.532617, -79.847660</a>
MATERIALS:	Digital
DOWNLOAD:	<a href="#">Spec-Sheet</a>

**PA I-76 (TURNPIKE) DIGITAL DISPLAY**  
I-76 (PA Turnpike) N/L 600' West of Route 28

This high profile digital board captures southbound traffic on Route 28 coming from the Allegheny Valley heading directly into the Pittsburgh downtown area. This unit reaches heavy commuter traffic from Harmar, Tarentum, and Natrona Heights. Route 28 is the only thoroughfare for traffic leaving the Pittsburgh Mills Shopping Center to downtown Pittsburgh.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

