



BOARD:	PA602S
SIZE:	11'X36'
ORIENTATION:	Facing South
WEEKLY 18+ IMP:	81,521/spot
GEOPATH PANEL ID:	31022010
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	<a href="#">40.532617, -79.847660</a>
MATERIALS:	Digital
DOWNLOAD:	<a href="#">Spec-Sheet</a>

### ROUTE 28 DIGITAL DISPLAY

Route 28 E/L ½ Mile South of Route 910

This right hand read digital billboard captures northbound traffic traveling on Route 28 heading directly towards Interstate 76 and the Pittsburgh Mills shopping center. This location also targets commuters traveling towards Harmar, Harwick, Tarentum and Natrona Heights.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

