



BOARD:	NC401W
SIZE:	10'X36'
ORIENTATION:	Facing West
WEEKLY 18+ IMP:	268,569/spot
GEOPATH PANEL ID:	31014536
SLOTS/DWELL:	8 Slots/8 Seconds
LAT/LONG:	35.259016, -81.005080
MATERIALS:	Digital
DOWNLOAD:	Spec-Sheet

NC I-85 DIGITAL DISPLAY

I-85 N/L 2 Miles West of I-485

This high profile digital billboard captures eastbound traffic on the heavily traveled I-85 heading coming from Gastonia and heading directly into the Charlotte metro area. This unit just 10 minutes west of the Charlotte International Airport and is the only digital billboard on this stretch of I-85 for over 4 miles in each direction.

- 1,300 Spots Per Day
- Digital Display Is Live 24 Hours/Day
- No Production Charges

