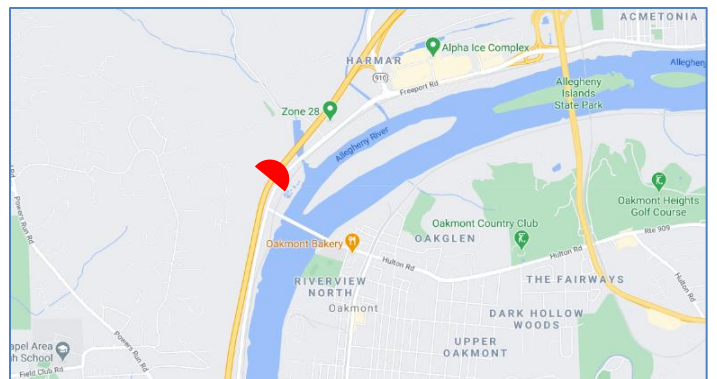




Route 28 E/L ½ mile south of Route 910

This right hand read digital billboard captures northbound traffic traveling on Route 28 heading directly towards Interstate 76 and the Pittsburgh Mills shopping center. This location also targets commuters traveling towards Harmar, Harwick, Tarentum and Natrona Heights.

- 1300 spots per day
- Digital display is live 24 hours/day
- No production charges



BOARD:	PA602S
SIZE:	11'X36'
ORIENTATION:	Facing South
WEEKLY IMP 18+:	81,521
GEOPATH PANEL ID:	31022010
SLOTS/DWELL:	8 slots/8 seconds
LAT/LONG:	40.532617, -79.847660