

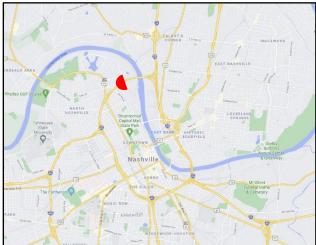
Nashville, TN I-65 Billboard Digital Display



I-65 (N Loop) N/L 3/4 mile west of I-24

This high profile digital bulletin captures I-65 commuter traffic heading directly towards the I-24 on ramp and the north Nashville suburbs of Hendersonville, Goodlettsville, and Madison. This unit is located near the Metro Center business district and along a stretch of I-65 that is bumper to bumper during rush hour.

- 1300 spots per day
- Digital display is live 24 hours/day
- No production charges



BOARD:	TN700E
SIZE:	14'X48'
ORIENTATION:	Facing East
WEEKLY IMP 18+:	203,688
GEOPATH PANEL ID:	31031472
SLOTS/DWELL:	8 slots/8 seconds
LAT/LONG:	<u>36.190358, -86.791755</u>